

Advertisement tax Rules, 2018 of Daman Municipal Council levy the fees / charges are as under :-

Application fee

Sr. No.	Mode of Advertisement	Application Fee per advertisement (Rs.)
1.	Hoarding	1000/-
2.	Poster	200/-
3.	Banner	100/-
4.	Model	1000/-
5.	Advertisement through Video Films in local channels	200/-
6.	Advertisement through Movie in Cinema & Video Centre	500/-
7.	Any other mode of advertisement	100/-

Mode of Advertisement	Size	Amount (Rs.)
Hoardings	0 - 0.99 sq. mt.	500/- per annum
	1 – 4.99 sq. mt.	1000/- per annum
	5 - 9.99 sq. mt.	2500/- per annum
	10 sq. mt. or more	5000/- per annum

Mode of Advertisement	Size	Amount (Rs.)
Banners	0 - 0.99 sq. mt.	25/- per exhibit per day
	1 – 4.99 sq. mt.	50/- per exhibit per day
	5 - 9.99 sq. mt.	100/- per exhibit per day
	10 sq. mt. or more	200/- per exhibit per day

Mode of Advertisement	Size	Amount (Rs.)
Posters	0 - 0.99 sq. mt.	5/- per exhibit per day
	1 – 4.99 sq. mt.	10/- per exhibit per day
	5 - 9.99 sq. mt.	20/- per exhibit per day
	10 - 14.99 sq. mt.	50/- per exhibit per day
	15 sq. mt. or more	100/- per exhibit per day

Mode of Advertisement	Size	Amount (Rs.)
Model	0 - 0.99 sq. mt.	200/- per exhibit per day
	1 – 4.99 sq. mt.	400/- per exhibit per day
	5 - 9.99 sq. mt.	600/- per exhibit per day
	10 - 14.99 sq. mt.	800/- per exhibit per day
	15 - 20 sq. mt.	1000/- per exhibit per day